

SOUTH AUSTRALIAN PREMIER'S
BUSINESS AND
EXPORT AWARDS



Government of
South Australia

2026
SPONSORSHIP
PROSPECTUS

SOUTH AUSTRALIAN PREMIER'S BUSINESS AND EXPORT AWARDS

The SA Business Chamber is proud to present the 2026 South Australian Premier's Business and Export Awards in partnership with the Government of South Australia.

The Awards recognise and celebrate the outstanding contributions of South Australian businesses to our community's social, environmental and economic wellbeing.

Nominations open in April, with businesses invited to enter across 13 Business Award categories and 13 Export Award categories.

In addition to the category awards, two Major Awards - SA Business of the Year and SA Exporter of the Year - will be presented at a Gala Dinner attended by more than 600 guests at the Adelaide Convention Centre on Friday 16th October 2026.

Winners of the Export Award categories will also be eligible to progress to the 64th Australian Export Awards, held in Canberra in November 2026.





Market Reach

South Australian Business Chamber has an expansive online reach within the SA business community.

Newsletter

Over **30,000**
SA business contacts

Social Media

Linked In: **26k**

Facebook: **16k**

Instagram: **5k**

Media Releases

200 media contacts

Events & Networking

60+ events each year

SOUTH AUSTRALIAN PREMIER'S
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MAJOR SPONSOR

3 OPPORTUNITIES AVAILABLE:

SA BUSINESS OF THE YEAR AWARD

~~SA EXPORTER OF THE YEAR AWARD~~ **SOLD**

~~BUSINESS GROWTH SCHOLARSHIP~~ **SOLD**

As a Major Award Sponsor of the SA Premier's Business and Export Awards, your business will receive the following benefits:

- Acknowledgement as a Major Sponsor in all printed and digital promotional assets for the Awards and Gala Dinner event
- Business logo featured in the Gala Dinner table program, media wall backdrop, and on-screen during the formalities
- Opportunity to nominate a representative to participate in the 2026 Business and Export Awards judging panel
- One VIP seat at the Gala Dinner, alongside senior SA Business Chamber team members, Government representatives, and other VIPs
- One table of 10 seats in prime location at the Gala Dinner, including table signage (valued at \$2,500)
- Full screen rolling ad during networking breaks at the Gala Dinner
- Your business name featured on the Major Award trophy
- Opportunity to present the Award trophy on stage at the Gala Dinner, including 1-minute speaking address
- Professionally produced video highlighting your involvement in the Awards (valued at \$2,500)
- One feature article showcasing your support on our website and in the South Australian Business News EDM, reaching 30,000+ business contacts (valued at \$1,000)
- One dedicated SA Business Chamber social media post highlighting your support of the Awards
- Exclusive invitation to the post-Gala Business & Export Awards Winners cocktail event

INVESTMENT

\$18,000 per year (plus GST)

SOUTH AUSTRALIAN PREMIER'S
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CATEGORY SPONSOR - BUSINESS

13 OPPORTUNITIES AVAILABLE:

- ~~BEYOND BORDER BUSINESS~~ **SOLD**
- ~~EMERGING BUSINESS~~ **SOLD**
- ESG BUSINESS**
- ~~FAMILY BUSINESS~~ **ON HOLD**
- ~~GOVERNOR'S AWARD FOR GENDER EQUITY~~ **SOLD**
- ~~INDIGENOUS BUSINESS~~ **SOLD**
- ~~INNOVATIVE BUSINESS~~ **SOLD**
- LARGE BUSINESS**
- ~~MEDIUM BUSINESS~~ **SOLD**
- ~~REGIONAL BUSINESS~~ **SOLD**
- ~~SMALL BUSINESS~~ **SOLD**
- ~~SOCIAL IMPACT BUSINESS~~ **SOLD**
- ~~WORKPLACE CULTURE & WELLBEING~~ **SOLD**

As a Category Sponsor of the SA Premier's Business and Export Awards, your business will receive the following benefits:

- Acknowledgement as a Category Sponsor in all printed and digital promotional assets for the Awards and Gala Dinner event
- Business logo in the Gala Dinner table program, media wall backdrop, and on-screen during the formalities
- Opportunity to nominate a representative to participate in the 2026 Business and Export Awards judging panel
- Two tickets to the Gala Dinner event
- Full screen rolling ad during networking breaks at the Gala Dinner
- Your business name featured on the Category Award trophy
- Opportunity to present the Award trophy on stage at the Gala Dinner
- One dedicated SA Business Chamber social media post highlighting your support of the Awards
- Exclusive invitation to the post-Gala Business & Export Awards Winners cocktail event

INVESTMENT

\$5,000 per year (plus GST)

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CATEGORY SPONSOR - EXPORT

13 OPPORTUNITIES AVAILABLE:

~~AGRIBUSINESS, FOOD AND BEVERAGE EXPORTER~~ **SOLD**

~~CREATIVE, LIFESTYLE AND DESIGN EXPORTER~~ **SOLD**

DIGITAL AND SMART TECHNOLOGIES EXPORTER

~~EMERGING EXPORTER~~ **SOLD**

FIRST NATIONS EXPORTER

~~INTERNATIONAL HEALTH EXPORTER~~ **SOLD**

~~MANUFACTURING & ADVANCED MATERIALS EXPORTER~~ **SOLD**

~~PROFESSIONAL SERVICES EXPORTER~~ **SOLD**

~~REGIONAL EXPORTER~~ **ON HOLD**

RESOURCES AND ENERGY EXPORTER

SMALL BUSINESS EXPORTER

~~SUSTAINABILITY & GREEN ECONOMY EXPORTER~~ **SOLD**

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- Business logo in the Gala Dinner table program, media wall backdrop, and on-screen during the formalities
- Opportunity to nominate a representative to participate in the 2026 Business and Export Awards judging panel
- Two tickets to the Gala Dinner event
- Full screen rolling ad during networking breaks at the Gala Dinner
- Your business name featured on the Category Award trophy
- Opportunity to present the Award trophy on stage at the Gala Dinner
- One dedicated SA Business Chamber social media post highlighting your support of the Awards
- Exclusive invitation to the post-Gala Business & Export Awards Winners cocktail event

INVESTMENT

\$5,000 per year (plus GST)

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sabusinesschamber.com.au

For more information please contact:

Customer Service

customerservice@sabusinesschamber.com.a
08 8300 000

Terms & Conditions

The Chamber may postpone or adjust the time of the proposed event. If the date of the event is changed as specified by this clause, the Partner shall be entitled to a full refund of all monies paid if the proposed new date is not deemed convenient by the Partner.

Cancellations will only be considered if the following conditions are complied with; the request is received at least 3 months prior to the event commencing,

The Chamber is able to re-sell the Partnership item in its entirety, the request for cancellation is submitted in writing.

The Partner shall not be entitled to any refund in the event of cancellation of the sponsorship due to circumstances beyond its reasonable control, including but not

limited to natural disaster, terrorism, war, strikes or industrial action, fire, explosion, inevitable accident, breakdown of property, changes in law, or pandemics or global health crises.

All Sponsor benefits are conditional on receiving payment, artwork, goods etc. in a timely manner.

Confirmation

- » To confirm your acceptance, please return the form of this document.
- » Partnership packages are not considered confirmed until payment is received.
- » Should the payment not be received within 7 days of invoice, the package will be released for re-sale.
- » Payment must be paid prior to the commencement of the event.