

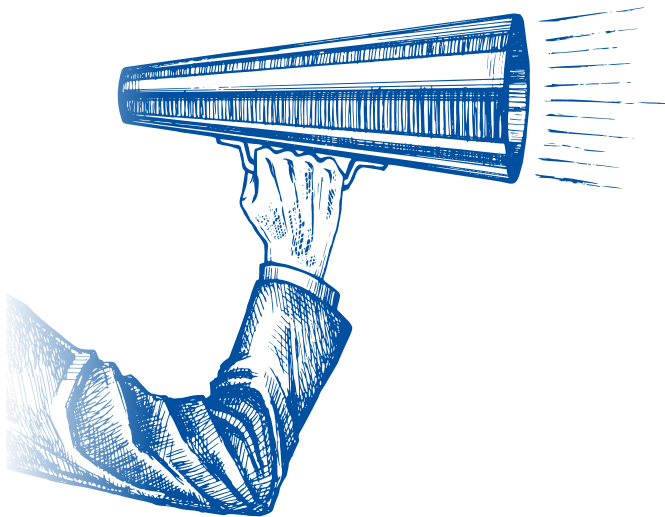


SOUTH AUSTRALIAN

**Business
Chamber**

EST. 1839

MARKETING AND PARTNERSHIP OPPORTUNITIES



Grow your business with the help of the **South Australian Business Chamber**

Do you want to put your products and services in front of South Australia's largest community of businesses? We offer a range of marketing services and partnership opportunities that will help your business grow:

ADVERTISING SERVICES

Promote your business with a customised plan.

AUDIO-VISUAL SERVICES

Expand your reach and engagement with professionally produced videos, podcasts and webinars.

DIGITAL PARTNERSHIPS

Get exposure for your business by sponsoring South Australian Business Chamber digital channels and products.

EVENT AND PROGRAM PARTNERSHIPS

Showcase your business by sponsoring South Australian Business Chamber events and programs.

Contact Us

Anthony Caldwell

Manager-Marketing, Media, Communications

Market Reach

The South Australian Business Chamber has unrivalled reach and engagement with the South Australian business community through its marketing channels.



SOUTH AUSTRALIAN BUSINESS NEWS SUBSCRIBERS

Up to **30,000+** businesses



WEBSITE

12,000+ unique users per month



LINKEDIN

24,000+
Followers



FACEBOOK

15,000+
Followers



INSTAGRAM

5,200+
Followers



X

7,700+
Followers



YOUTUBE

461+
Subscribers



EVENTS & NETWORKING

Over **200+** in-person and online events each year

Our Online Community

17% Business Development	5% Marketing
8% Sales	4% Information Technology
7% Community & Social Services	3% Finance
7% Operations	3% Human Resources
6% Media and Communication	

Advertising Services

Need help to promote your business?

With access to South Australia's biggest community of businesses, we are uniquely placed to help you market and grow your business.

Book a complimentary 1-hour consultation with one of our expert marketers who will work with you to develop a tactical marketing plan for your business.

The plan will incorporate a selection of the following services:

- Production of campaign graphics
- Organic social media posts - LinkedIn, Facebook, Instagram
- Paid social media campaigns - LinkedIn, Facebook, Instagram
- Banner advertising in our weekly eNewsletter, South Australian Business News (circulation circa 30,000)
- Content marketing in South Australian Business News
- Dedicated Electronic Direct Mail (EDM) broadcasts
- Video display advertising in South Australian Business Chamber reception

INVESTMENT FROM \$1,000

AV Services

Want to publish high-quality rich media content for your business? We can produce highly-polished videos, podcasts and webinars for you in our professional audio-visual studio.

Podcast Studio Production

Have your voice heard by recording a podcast at South Australian Business Chamber studios. Experience a newly equipped, professional voice and video studio at South Australian Business Chamber HQ where you can share your stories in an all-new way.

Audio only

30 minutes	\$400
1 hour	\$750

Audio & video

30 minutes	\$1,200
1 hour	\$2,000

Business Video Production

Our team of videographers will come to your business and film a promotional profile video designed to showcase your brand and tell real stories to connect with consumers.

Starting from **\$2,000**

Webinar Studio Production

Pitch, share knowledge, generate business leads and present to the virtual masses in the South Australian Business Chamber's webinar studio.

30 minutes	\$1,200
1 hour	\$2,200

Digital Partnerships

Promote your business via our popular online channels by becoming a South Australian Business Chamber Digital Partner. Naming rights partnerships are available for our online products, providing your business with a positive and enduring brand association.

PARTNERSHIPS INCLUDE

Website home page partner

South Australian Business News naming rights partner - website & weekly eDM

Event Calendar naming rights partner - website & monthly eDM

South Australian Business Directory naming rights partner

South Australian Business Directory map partner

South Australian Business Directory category naming rights partner (x23)

Event and Program Partnerships

Showcase your brand as a South Australian Business Chamber event or program partner. Partnerships are available for our major events, networking, bespoke lunches and entrepreneur programs, providing your business with a positive brand association and recognition.

EVENTS

SA's Biggest Mentally Healthy Breakfast (October)

International Women's Day Lunch (March)

Major events - politicians, leaders, keynote speakers

Chamber Networking Events

Business Accelerator Program

Masterclass Seminars

Corporate Lunches

Regional Events

Digital Workshop Series

ENTREPRENEUR PROGRAMS

South Australian Young Entrepreneur Scheme

Encore Over-35 Entrepreneur Program

YOUR **SUCCESS**
IS OUR **BUSINESS**