



THE OFFICIAL

# bp ADELAIDE GRAND FINAL BUSINESS LUNCH

**TUESDAY 25 NOVEMBER 2025**  
**ADELAIDE MARRIOTT**

## Sponsorship Prospectus

[sabusinesschamber.com.au](http://sabusinesschamber.com.au)

# About the South Australian Business Chamber

The South Australian Business Chamber is SA's largest membership-based employer organisation, representing employers and business owners across 19 different industry sectors.

Our purpose is to remove complexity and create opportunity for South Australian business.

At the South Australian Business Chamber, we empower businesses to reach their full potential. We **advocate** on behalf of businesses, we help **protect** and **educate** businesses. We **connect** businesses by building valuable relationships. We have been doing this for over 185 years.

As the independent, representative voice for employers and business owners across South Australia, we're proud of our long history, our future focus and our strong leadership in supporting business needs.

If you are not already a member, please call our membership team on 08 8300 0000 or email [customerservice@sabusinesschamber.com.au](mailto:customerservice@sabusinesschamber.com.au).

# Welcome

The Official bp ADL Grand Final Business Lunch is a premium business networking event delivered by the South Australian Business Chamber (SABC) in partnership with the South Australian Motor Sport Board (SAMSB) and Adelaide Marriott.

It will bring together senior business leaders, government representatives, corporate sponsors, and motorsport VIPs during the Adelaide Grand Final weekend.

The South Australian Business Chamber, in collaboration with the SAMSB, has engaged high-profile industry and government speakers to present on the economic impact this special event has for SA, and a panel conversation by renowned racing experts, ahead of a vibrant weekend for motorsport enthusiasts.

This official business luncheon will be held at Adelaide Marriott on Tuesday, 25 November 2025. Attendees will enjoy a 3-course set lunch featuring the exclusive Penny Blue menu.



# Sponsorship Opportunities

## Principal Sponsor

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*1 available*

**\$15,000 + GST**

**Benefits of becoming a Principal Sponsor include:**

### Event ticketing and ultimate experiences

- » Ticketing inclusions for the Official bp Adelaide Grand Final Lunch, presented by the SA Business Chamber:
  - 1 x VIP table seat at the Business Lunch
  - 1 table of 10 in a prime location with table signage - value \$2,400+
  - Discounted tickets - receive a 15% discount for all additional tickets purchased
- » Exclusive experiential benefits for the bp ADL Grand Final (Friday):
  - Behind-the-Scenes tour for Two (2) people
  - Podium Tour for Two (2) people, including photo opportunity with the trophy
  - Course Car Ride for Two (2) people
  - Two (2) x tickets to the BP Adelaide Grand Final Pit Pavilion

### Brand recognition across all event marketing campaigns, pre, during and post event including, (but not limited to):

- » Opportunity to provide a bespoke brand activation at the event and/or provide branded insert/gift to all attendees at each seating (subject to approval from SABC's Marketing and Events Manager)
- » Verbal, digital and print acknowledgement as a partner of the event:
  - Logo primary placement on all event marketing materials and screen displays
  - 1 full-screen business advertisement on rotation at the event
  - 1 full A5-page advertisement in event program
  - 1 x Pull up banner placement in the room
  - Digital media coverage highlighting your support and involvement
  - Website, eDM, and ticketing communications

### Advertising package to the value of \$6,000

- » To be used over 12 months across South Australian Business Chamber digital channels - total reach: +32k SA business mail subscribers

# Sponsorship Opportunities

## Gold Sponsor

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1 available  
**\$10,000 + GST**

**Benefits of becoming a Gold Sponsor include:**

### Event ticketing and ultimate experiences

- » Ticketing inclusions for the Official bp Adelaide Grand Final Lunch, presented by the SA Business Chamber:
  - 1 table of 10 in a prime location with table signage - value \$2,400+
  - Discounted tickets - receive a 15% discount for all additional tickets purchased
- » Exclusive experiential benefits for the bp ADL Grand Final (Friday):  
*Friday experiences:*
  - Behind-the-Scenes tour for Two (2) people
  - Podium Tour for Two (2) people, including photo opportunity with the trophy
  - Course Car Ride for Two (2) people
  - Two (2) x tickets to the BP Adelaide Grand Final Pit Pavilion

### Brand recognition across all event marketing campaigns, pre, during and post event including, (but not limited to):

- » Verbal, digital and print acknowledgement as a partner of the event:
  - Logo placement on all event marketing materials and screen displays
  - 1 full-screen business advertisement on rotation at the event
  - 1 half A5-page advertisement in event program
  - Website, eDM, and ticketing communications

**Advertising package to the value of \$6,000** Correction: \$3,000

- » To be used over 12 months across South Australian Business Chamber digital channels - total reach: +32k SA business mail subscribers

## Silver Sponsor

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4 available  
**\$5,000 + GST**

**Benefits of becoming a Silver Sponsor include:**

### Event ticketing and ultimate experiences

- » Ticketing inclusions for the Official bp Adelaide Grand Final Lunch, presented by the SA Business Chamber:
  - 5 x seats in prime location with table signage - value \$1,200
  - Discounted tickets - receive a 15% discount for all additional tickets purchased
- » Exclusive experiential benefits for the bp ADL Grand Final (Saturday):
  - Two (2) x Grand Final Front Bar tickets
    - Includes Pit Walks
    - Each ticket includes a \$50 voucher

### Brand recognition across all event marketing campaigns, pre, during and post event including, (but not limited to)

- » Verbal, digital and print acknowledgement as a partner of the event:
  - Logo primary placement on all event marketing materials and screen displays
  - 1 full-screen business advertisement on rotation at the event
  - 1 quarter A5-page advertisement in event program
  - Website, eDM, and ticketing communications

**Advertising package to the value of \$6,000** Correction \$1,000

- » To be used over 12 months across South Australian Business Chamber digital channels - total reach: +32k SA business mail subscribers

For more information please contact:

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**Terms & Conditions**

The South Australia Business Chamber may postpone or adjust the time of the proposed event. If the date of the event is changed as specified by this clause, the Partner shall be entitled to a full refund of all monies paid if the proposed new date is not deemed convenient by the Partner.

Cancellations will only be considered if the following conditions are complied with; the request is received at least 3 months prior to the event commencing, the SA Business Chamber is able to re-sell the Sponsorship item in its entirety, and the request for cancellation is submitted in writing.

The Sponsor shall not be entitled to any refund in the event of cancellation of the sponsorship due to circumstances beyond The Chamber's reasonable control, including but not limited to natural disaster, terrorism, war, strikes or industrial action, fire, explosion, inevitable accident, breakdown of property, changes in law, or pandemics or global health crises.

All sponsorship benefits are conditional on receiving payment, artwork, goods etc. in a timely manner.

**Confirmation**

- » To confirm your acceptance, please return the form of this document.
- » Sponsorship packages are not considered confirmed until payment is received.
- » Should the payment not be received within 7 days of invoice, the package will be released for re-sale.
- » Payment must be paid prior to the commencement of the event.

**Contact Person**

All correspondence will be directed to this person

First Name				Surname			
Organisation							
Position							
Address							
Suburb	State	Country	Postcode				
Office Number				Mobile Number			
Email Address							

Please select one or multiple of the following items:

**Principal Sponsor**

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\$15,000 + GST

**Gold Sponsor**

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\$10,000 + GST

**Silver Sponsor**

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\$5,000 + GST

I/we agree to the terms and conditions set out in this Sponsorship Prospectus

Full Name	Signature	Date
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Level 1, 136 Greenhill Road  
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