



South Australia's Biggest Mentally Healthy Business Breakfast

Sponsorship Prospectus

Friday 30 October 2026 | Adelaide Oval



The South Australian Business Chamber is SA's largest membership-based employer organisation, representing employers and business owners across 19 different industry sectors.

As the independent, representative voice for employers and business owners across South Australia, our purpose is to remove complexity and create opportunity.

We empower businesses to reach their full potential. We advocate on behalf of businesses, we help protect and educate businesses. We connect businesses by building valuable relationships.

We have been doing this for over 185 years. We're proud of our long history, our future focus and our strong leadership in supporting business needs.

Together, we can create a stronger South Australia, and make this the best place in the world to live and do business.

South Australian Business Chamber Market Reach

We have an expansive online reach within the business community.

Newsletter

Over **30,000**
SA business contacts

Social Media

Linked In: **26k**

Facebook: **16k**

Instagram: **6k**

Media Releases

400
industry contacts

Mentally Healthy Business Breakfast

The Mentally Healthy Business Breakfast is South Australia's largest workplace mental health event, bringing together more than 400 business leaders and professionals each year.

Proudly hosted by the South Australian Business Chamber in partnership with ReturnToWorkSA, the event forms part of a broader campaign throughout October promoting mentally healthy workplaces across South Australia.

This year's theme, Find Your Way to Wellbeing, will explore the different paths individuals and organisations can take to support positive mental health and create healthier workplace cultures.

Alongside a lineup of speakers and panel guests from a range of industries, the program will feature personal stories, practical insights, and meaningful conversations about workplace mental health and the importance of a collective approach from both employers and employees.

Held at Adelaide Oval on 30 October 2026, guests will enjoy a healthy breakfast, light entertainment, and valuable networking opportunities with business and community leaders.



Mentally Healthy Business Breakfast

Event Sponsorship Opportunities

Major Sponsor

\$10,000 + gst

Event Participation & Exposure

- One VIP seat at the head table
- One table of 10 seats in a prime location with branded table signage (*valued at \$1,080*)
- Recognition as Major Sponsor across all print, digital and verbal communications pre-, during and post-event
- 15% discount on all additional tickets purchased

Brand Activation & Engagement

- Opportunity to have an Information Display Stall at the event
- Opportunity to deliver a bespoke brand activation during the event (*subject to approval from SABC team*)
- Opportunity to provide a branded promotional item or gift at each seat (*subject to approval from SABC team*)

Marketing & Media Visibility

- Primary logo placement across all event marketing materials
- One full-screen advertisement on rotation at the event
- One full-page A5 advertisement in the event program
- Placement of one pull-up banner inside the event space
- Digital media coverage highlighting your involvement across website, eDMs and ticketing communications

Ongoing Advertising & Engagement

- Advertising package to the value of \$4,500, to be used over 12 months across South Australian Business Chamber digital channels (total reach: +30k SA business subscribers)

Supporting Sponsor / Live Stream Sponsor

\$5,000 + gst

Event Participation & Exposure

- One table of 10 seats in a prime location with branded table signage (*valued at \$1,080*)
- Recognition as a Supporting Sponsor across all print, digital and verbal communications pre-, during and post-event
- 15% discount on all additional tickets purchased

Brand Visibility & Marketing

- Logo placement across all event marketing materials
- Primary logo placement and recognition across all targeted live streaming marketing materials (*Live Stream Sponsor only*)
- One full-screen business advertisement on rotation at the event
- One half-page A5 advertisement in the event program
- Digital media coverage highlighting your involvement across website, eDMs and ticketing communications

Ongoing Advertising & Engagement

- Advertising package to the value of \$1,500, to be used over 12 months across South Australian Business Chamber digital channels (total reach: 30k SA business subscribers)

Table Sponsor

\$2,500* + gst

Event Participation & Exposure

- One table of 10 seats in a prime location with branded table signage (*valued at \$1,080*)
- Recognition as Table Sponsor on-screen and in the event program

Ongoing Advertising & Engagement

- Digital media coverage highlighting your involvement across website, eDMs and ticketing communications
- Advertising package to the value of \$850, to be used over 12 months across South Australian Business Chamber digital channels (total reach: +30k SA business subscribers)

*SA Business Chamber Member Price

For more information, please contact

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Terms & Conditions

The South Australian Business Chamber may postpone or adjust the time of the proposed event. If the event date is changed under this clause, the Partner will be entitled to a full refund of all monies paid should the new date be deemed unsuitable by the Partner.

Cancellations will only be considered if the request is received in writing at least three (3) months prior to the event and the South Australian Business Chamber is able to re-sell the partnership package in full.

The Partner is not entitled to a refund if cancellation occurs due to circumstances beyond the Chamber's reasonable control, including but not limited to natural disasters, terrorism, war, strikes or industrial action, fire, explosion, unavoidable accidents, property damage, changes in legislation, pandemics or global health crises.

All partnership benefits are conditional upon receiving payment, artwork, goods and any other required materials within the specified timeframes.

Partnership packages are not considered confirmed until payment has been received. If payment is not received within seven (7) days of invoice, the package may be released for re-sale.



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is our
business

sabusinesschamber.com.au