



## Partnership Prospectus

INTERNATIONAL  
**WOMEN'S**  
DAY  
BUSINESS LUNCHEON

FRIDAY 6<sup>TH</sup> MARCH 2026

ADELAIDE CONVENTION CENTRE





The South Australian Business Chamber is SA's largest membership-based employer organisation, representing employers and business owners across 19 different industry sectors.

As the independent, representative voice for employers and business owners across South Australia, our purpose is to remove complexity and create opportunity.

We empower businesses to reach their full potential. We advocate on behalf of businesses, we help protect and educate businesses. We connect businesses by building valuable relationships.

We have been doing this for over 185 years. We're proud of our long history, our future focus and our strong leadership in supporting business needs.

**Together, we can create a stronger South Australia, and make this the best place in the world to live and do business.**

## South Australian Business Chamber Market Reach

We have an expansive online reach within the business community.

### Newsletter

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Over **32,000**  
SA business contacts

### Social Media

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Linked In: **26k**

Facebook: **16k**

Instagram: **6k**

### Media Releases

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**400**  
industry contacts

# INTERNATIONAL WOMEN'S DAY



## BALANCE THE SCALES

UN Women Australia announced “Balance the Scales” as the official theme for International Women’s Day (IWD) 2026, highlighting the urgent need to ensure fair, inclusive, and accessible justice for every woman and girl.

Balance the Scales is a promise that every woman and girl – regardless of background or identity – should be safe, heard, and free to shape their own lives. Yet in 2026, too many across Australia and the world are still denied that fair go.

When women and girls stand equal, families are stronger, workplaces are fairer, communities thrive, and society becomes safer for everyone.

The South Australian Business Chamber’s International Women’s Day Luncheon will bring together over 500 business leaders to be inspired by influential businesswomen discussing their careers and the unique set of challenges they have faced to get where they are today.

In 2026, this highly anticipated event will take place on Friday 6 March at the Adelaide Convention Centre.

**This International Women’s Day let’s  
Balance the Scales together.**





## Event Partnership Opportunities

### Principal Partner | 1 available

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\$15,000 + gst

#### Event Participation & Exposure

- Opportunity to deliver a 3-minute Partner address as part of the event program
- One VIP seat at the head table
- One table of 10 seats in a prime location with branded table signage (*valued at \$2,200*)
- Recognition as Principal Partner across all print, digital and verbal communications pre-, during and post-event
- 15% discount on all additional tickets purchased

#### Brand Activation & Engagement

- Option to deliver a bespoke brand activation during the event (*subject to approval from SABC team*)
- Option to provide a branded promotional item or gift at each seat (*subject to approval from SABC team*)

#### Marketing & Media Visibility

- Primary logo placement across all event marketing materials
- One full-screen advertisement on rotation at the event
- One full-page A5 advertisement in the event program
- Placement of one pull-up banner inside the event space
- Digital media coverage highlighting your involvement across website, eDMs and ticketing communications

#### Ongoing Advertising & Engagement

- Catered Women in Business boardroom lunch hosted by the SA Business Chamber, with your invited guests (*valued at \$2,500*)
- 12-month advertising package valued at \$3,000 to use across SA Business Chamber digital channels (total reach of 32k+ SA business subscribers)
- Professionally produced video highlighting your support of the event, to be shared across SABC social media channels (*valued at \$2,000*)

### Major Partner | 2 available

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\$10,000 + gst

#### Event Participation & Exposure

- One table of 10 seats in a prime location with branded table signage (*valued at \$2,200*)
- Recognition as a Major Partner across all print, digital and verbal communications pre-, during and post-event
- Option to provide a flyer or promotional item at each seat (*subject to approval from SABC team*)
- 15% discount on all additional tickets purchased

#### Brand Visibility & Marketing

- Logo placement across all event marketing materials
- One full-screen business advertisement on rotation at the event
- One half-page A5 advertisement in the event program
- Placement of one pull-up banner inside the event space
- Digital media acknowledgement across website, eDMs and ticketing communications

#### Ongoing Advertising & Engagement

- 12-month advertising package valued at \$3,000 to use across SA Business Chamber digital channels (total reach of 32k+ SA business subscribers)

### Supporting Partner | 4 available

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\$5,000 + gst

#### Event Participation & Exposure

- Five seats in a prime location with branded table signage (*valued at \$1,100*)
- Recognition as a Supporting Partner across print, digital and verbal communications pre-, during and post-event

#### Brand Visibility & Marketing

- Logo placement across all event marketing materials
- One full-screen business advertisement on rotation at the event
- One quarter-page A5 advertisement in the event program
- Digital media acknowledgement across website, eDMs and ticketing communications

#### Ongoing Advertising & Engagement

- 12-month advertising package valued at \$1,000 to use across SA Business Chamber digital channels (total reach of 32k+ SA business subscribers)

## For more information, please contact

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## Terms & Conditions

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The South Australian Business Chamber may postpone or adjust the time of the proposed event. If the event date is changed under this clause, the Partner will be entitled to a full refund of all monies paid should the new date be deemed unsuitable by the Partner.

Cancellations will only be considered if the request is received in writing at least three (3) months prior to the event and the South Australian Business Chamber is able to re-sell the partnership package in full.

The Partner is not entitled to a refund if cancellation occurs due to circumstances beyond the Chamber's reasonable control, including but not limited to natural disasters, terrorism, war, strikes or industrial action, fire, explosion, unavoidable accidents, property damage, changes in legislation, pandemics or global health crises.

All partnership benefits are conditional upon receiving payment, artwork, goods and any other required materials within the specified timeframes.

Partnership packages are not considered confirmed until payment has been received. If payment is not received within seven (7) days of invoice, the package may be released for re-sale.



Your  
success  
is our  
business

[sabusinesschamber.com.au](http://sabusinesschamber.com.au)